

**CARRIER CROWS**  
**Crystal Palace Overground Festival, 2015**

**Privacy Policy Statement:**

- We will collect and process the following data: postcode, gender, age, ethnicity, how you found out about the festival, mobile number (optional) and email (optional). Your RFID wristband is not tracked but it will record when it has been touched in at tablet readers at designated stops on the trail during your festival visit.
- This allows us to understand the demographics of the festival's audience while providing us with essential data about audience location trajectories and its impact on the local economy.
- All data will be anonymised unless you have requested to be added to Fantasy High Street's mailing list.
- Fantasy High Street and King's College London will analyse the data you have provided. We will be working with <http://exceleratedapps.com/> who will process the data for us but who will not be able to access it.
- Mailing List Sign-Up: Email addresses will not be shared with any third parties and will only be used for promotional and marketing purposes by Fantasy High Street. You can unsubscribe at any time.